

Puma Pride Boosters

Dear Valued Puma Businesses:

Dr. Henry A. Wise Jr. High School is one of the elite schools in Prince George's County. As proud members of the Puma Pride Boosters, we are residents of the town of Upper Marlboro and surrounding communities, and we work together to support our student-athletes. We are excited about our high school and the strength of our athletic program, **with over 800 student athletes representing our community each year**. Our athletic program is a source of pride at our school and in our community, and our student-athletes gain lifelong lessons about striving for excellence, commitment, teamwork and self-discipline.

In its short history, our athletic program has seen tremendous success across all sports. Dr. Henry A. Wise Jr. High School opened in 2006, and we are excited to share our athletic accomplishments thus far:

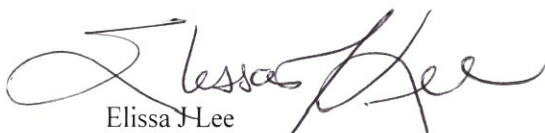
- **Boys Indoor Track, 2012 State Championship**
- **Boys Outdoor Track, 2012 State Championship**
- **Varsity Football, 2012,2015,2016,2017 State Championship**
- **Boys Basketball, 2014 State Championship**
- **Girls Outdoor Track & Field, 2014 State Championship**
- **Boys Outdoor Track & Field - Discus, 2014 Individual State Championship**
- **Girls Indoor Track & Field - High Jump, 2016 Individual State Championship**
- **Girls Indoor Track & Field - Shot Put, 2016 Individual State Championship**

This list of Championships is just a reflection of the tremendous support these student-athletes receive from our booster club, members of our community and businesses like yours. **PLEASE NOTE** that we **ONLY** listed the state championships. We have seen our student-athletes make it to different levels of playoffs for championships at the county, regional and state levels each year across all sports. To share the full list of accomplishments would require a second page!

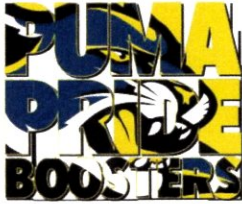
To continue this tradition of excellence, we need YOUR help!

The cost to administer the athletic programs at our high school is large, and we have seen consistent budget cuts from the county. As of today **county funding for athletics is at an all-time low**. Our teams have a large wish list of items, and our goal as a booster organization is to deliver on as many of their needs as possible! Attached to this document is our sponsorship opportunity form for the 2019-2020 school year. Please take a moment to look it over and consider how **YOU** can help support our amazing student-athletes. 100% of your donation will go towards supporting the student-athletes, as our booster organization looks to do its part in taking our program to the next level. So far we have been able to host awards banquets at the end of each season (fall, winter and spring); purchase portable exercise bicycles for athletes who are experiencing cramping or other minor injuries; and we provided a digital scoreboard for our baseball and softball teams. As a 501(c)(3) non-profit, your donation to the Puma Pride Boosters is completely tax deductible!

We look forward to you deciding to **JOIN US**, and on behalf of the Puma Pride Booster Club, we thank you for your support!


Elissa J. Lee
President


Andrea Turk
VP, Sponsor Coordinator



Puma Pride Boosters

ADDITIONAL DETAILS REGARDING SPONSORSHIP

Sponsorship is for the **2019-2020** school year.

First year sponsors will receive production of their banner included with their sponsorship. If new banners are necessary due to logo changes, or if the sponsor would like a newer version of an existing banner, we will have to ask for an additional fee to cover the production of the new banner.

Football stadium/track area **banners** can be relocated for the spring season, if you choose the Diamond Level sponsorship, so that your banner is on display at the baseball field or softball field.

All **White Level** sponsors or higher will be listed by category on our “**Sponsor Display**” at the entrance of the stadium. This display will also be inside the gymnasium.

The **VIP Parking Lot** will be available during the **FALL SEASON ONLY** and will be located on the side lot where the visiting team’s buses enter the field (there will be a VIP Parking sign). Access to these spaces will be controlled only until the completion of the National Anthem, at which time the lot will become open parking. VIP parking is available for each applicable sponsor level as indicated.

Annual Sports Passes will be attached to lanyards and will provide free admission to any and all athletic events being held at Dr. Henry A. Wise, Jr. High School for the **2019-2020** school year. Two (2) passes are provided for each applicable sponsor level as indicated. **Playoff games hosted at Dr. Henry A. Wise, Jr. High School DO NOT QUALIFY FOR FREE ADMISSION**, as these games are ticketed by the Maryland State Athletic Association. However, those with **Blue Level** sponsorships or greater will still have access to the **End Zone Experience**.

The End Zone Experience will allow our sponsors to use their Annual Sports Passes to gain entry through the side gate where the VIP parking is located. Upon entry, sponsors with Annual Sports Passes will be allowed to view football games while socializing and enjoying refreshments under the Puma Pride Boosters game day tent. Tables, chairs and game day snacks will be available at no cost to those **Blue, Gold and Diamond** sponsors with Annual Sports Passes. If sponsors do not wish to watch the game from the tent, they are able to take the stairs up to the regular stadium to enjoy the game.

The Overlook Experience, which is identical to the End Zone Experience, will be available during designated boy’s and/or girl’s basketball games. Seating will be around the upper level of the arena and refreshments will be provided.

Company Logos will be put on the back of the Puma Pride Boosters’ Spirit T-Shirts. A designated number of shirts will be thrown into the crowd during all home events until the shirts run out. This is a great way to display your support for years to come as those persons who catch the shirts begin to wear them in the community.

An **Ad in the Homecoming Souvenir Book** will be included with all sponsorships. Please see details regarding the sizes, as they are based on the sponsorship level.

Our highest level donors will be given the opportunity to **record a short commercial**, either at their place of business or on site at Dr. Henry A. Wise, Jr. High School. These short commercial spots will be a part of our social media and website promotional videos for the athletic program. There are 16 opportunities (16 teams), and team assignments will be handled on a first come, first considered basis.

All sponsors will receive a **Certificate of Appreciation** to display in their places of business to show that they support the Puma Pride Boosters and the student-athletes at Dr. Henry A. Wise, Jr. High School.

Artwork for banners, displays and t-shirts need to be electronically delivered to the Puma Pride Boosters in the form of a vector artwork file (.eps, .ai, .pdf is preferred). Additional artwork fees may be charged if this type of file is not provided.

The Puma Pride Boosters reserve the right to terminate this agreement at any time. If the agreement is terminated by the Puma Pride Boosters, the sponsor will receive a pro-rated refund of their sponsorship within 30 days of the agreement termination date.

In order to guarantee your company logo is on the Sponsor Display at the stadium and gymnasium entrance (if applicable), and to have your banner installed by the first home sporting event, a signed agreement and payment is due by August 19, 2019.

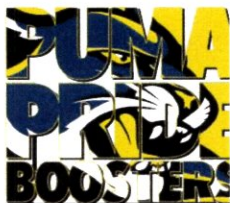


PUMA PRIDE BOOSTERS SPONSOR LEVELS

2019-2020



SPONSOR LEVEL	SPONSOR DISPLAY AT STADIUM & GYMNASIUM ENTRANCES	AD IN HOMECOMING SOUVENIR BOOK	SPONSOR DISPLAY ON 'YARD' SIGNS WALKING UP TO EVENT ENTRANCES	SPONSOR DISPLAY ON SPIRIT T-SHIRTS	BANNER ON STADIUM FENCE and/or IN GYMNASIUM	ANNOUNCED AT FOOTBALL & BASKETBALL GAMES	VIP PARKING PASS	2 ANNUAL SPORTS PASSES	The Endzone Experience and/or The Overlook Experience	AD FOR COMPANY IN SPORTS VIDEO PROMOS
ATHLETICS SUPPORTER \$100	✓	Name listed on patron page								
PUMA PRIDE \$250	✓	Name listed on contributor page								
*WHITE SPONSOR \$400	✓	Name listed on benefactor page	✓							
*BLACK SPONSOR \$750	✓	Business card sized ad	✓	✓	Gymnasium Only	Q2 & Q3	✓	✓	The Overlook Experience	
*BLUE SPONSOR \$1000	✓	¼ page ad	✓	✓	Both	Q1 & Q4	✓	✓	Both	
*GOLD SPONSOR \$1500	✓	½ page ad	✓	✓	Both	Q1, Q2 & Q3	✓	✓	Both	
*DIAMOND SPONSOR \$3000	✓	Full page ad	✓	✓	Both with outdoor spring option	All 4 quarters	✓	✓	Both	✓



Dr. Henry A. Wise Jr. H.S.
12650 Brooke Ln.
Upper Marlboro, MD 20772

Phone: 301-502-0860
School: 301-780-2100
pumaboosters@gmail.com
www.pumaprideboosters.com

SPONSOR AGREEMENT 2019-2020

To support the Puma Pride Booster Club at Dr. Henry A. Wise, Jr. High School, and the student-athletes in our PUMA community, simply complete this form and email it to pumaboosters@gmail.com; or drop in the mail with a check made payable to:

Puma Pride Boosters
c/o Dr. Henry A. Wise, Jr. High School
12650 Brooke Lane
Upper Marlboro, MD 20772

Upon receipt of this form, we will contact you with more details and send an invoice for the sponsorship. If you have any questions, please contact Elissa Brown at pumaboosters@gmail.com or call (301) 502-0860.

Company Name: _____
(Please Print Legibly)

Contact Name: _____
(Please Print Legibly)

Address: _____
(Please Print Legibly)

Phone Number: _____ **Email:** _____
(Please Print Legibly) (Please Print Legibly)

Please check the sponsor level you wish to participate in for this school year (see the pages within this packet for details on what each level includes):

- | | |
|---|---|
| _____ \$3,000 – DIAMOND SPONSOR* | _____ \$400 – WHITE SPONSOR* |
| _____ \$1,500 – GOLD SPONSOR* | _____ \$200 – PUMA PRIDE SUPPORTER |
| _____ \$1,000 – BLUE SPONSOR* | _____ \$100 – ATHLETICS SUPPORTER |
| _____ \$750 – BLACK SPONSOR* | |

I, _____, agree to pay the Puma Pride Boosters, tax ID 47-1560787 \$_____ for the above marked sponsorship opportunity for the 2019-2020 school year. I agree to pay the amount no later than August 19, 2019.

Signature: _____ **Date:** _____

The Puma Pride Boosters, student-athletes and parents thank you for your support! GO PUMAS!!!

**Indicates a corporate sponsorship. If you are an individual donor and would like to make a corporate level donation to support our student athletes, please contact Elissa Brown for more details.*